

FANATICAL VOICES

Integritycity's monthly newsletter offering goodies, special offers, tips and tricks, useful articles and latest news about Integritycity and its services.

Welcome message from Warren Tan Executive Director Integritycity Corporation



Is it already the end of February? In the year two-zero-zero-SEVEN?

Time definitely flies right by. But apparently not quite as zoomingly quick as how the web is evolving.

Web 2.0, standards compliancy, AJAX, web services, rich user experiences, mashups, platform independence, live search, open data formats, AGILE development, user interface design - most of this didn't even exist when we started this newsletter.

We now live in a time sensory assault, with multitudes of brands, products, services and ideas constantly competing for our attention. With this, the challenge for our clients has evolved. How our clients communicate to their markets is becoming a primary means of differentiation. Never has the understanding and successful integration of design and technology been so critical in business.

Consumers are empowered, discerning and more fickle than ever, and they reward brands that successfully integrate design and technology - and punish those that don't.

So we've evolved.

We now know and understand that our product is not just an interactive website or just a business solution or just a server. Instead, it is creating total and comprehensive solutions that deliver to your audience and achieve your goals, using a combination of disciplines.

How do we do this?

By changing the way we approach problems. We're moving away from traditional departments towards custom team systems that allows a freer way of thinking. We're breaking down the walls between interactive, design and technology.

The secret to our success lies in the way we combine our Fanatical Service Team's breadth and depth of experience across design, technology, marketing, branding and business disciplines; delivering to you the value and edge you need to stay ahead of your competition.

All the best in the year ahead and God bless.



Tell A Friend

If you enjoy this newsletter and would like to share it with friends or colleagues, please forward it. Thanks!

Domain Name Sale

	.MY DOMAINS Usually RM100 per year NOW RM60 per year!
	.COM .NET .ORG DOMAINS Usually RM55 per year NOW RM35 per year!

Sign up now to enjoy this discount!

Extended due to overwhelming response. The Domain Name Sale now ends 6 March 2007.

Enter promotional code "DomainSale1106" when ordering to enjoy this discount.

[Click here](#) to visit our website and learn more >

Thank you!

Wishing all readers good health, good fortune and prosperity. Gong Xi Fa Cai!

Fanatically yours,

Warren

Warren Tan
Executive Director

Spotlight on My Wedding Tools at Weddings Malaysia



From left to right :
Alex Lam, Jek Tan, Warren Tan

Fanatically yours,
Fanatical Voices Editorial Team

This month, we completed and launched several wedding planning tools for wedding couples-to-be at Weddings Malaysia.

Use these tools to plan one's wedding more efficiently. Begin with the **checklist** (separate lists for the bride and groom of course!) to help remember the thousand and one things which must be done. Use the wedding **budget** section to help monitor expenses from one central location. Rather than using scraps of paper to jot down RSVPs that can easily get lost, use the online **RSVP system** to check and monitor the real-time status of guests' RSVPs.

Item	Budget	Actual	Remarks
Ceremony	\$500	\$500	

Item	Budget	Actual	Remarks
Reception	\$2000	\$2000	

If you like the wedding tools at [Weddings Malaysia](#), you might like our [WebToolz Wedding Limited Edition](#). [Click here](#) to find out how you can take your wedding website to a brand new level!

News and Updates

14 February 2007

Integricity successfully completes and launches [My Wedding Tools](#) for Weddings Malaysia. The wedding tools help wedding couples-to-be to plan their wedding more efficiently.

12 February 2007

MIDF Berhad, a member of Permodalan Nasional Berhad Group of Companies with total assets of over RM12 billion, chooses Integricity to redesign and redevelop its website and enhance its online brand.

8 February 2007

Integricity takes the lid off our latest "designed for the love of food" website. [Isthmus KL](#) goes live!

FANATICAL VOICES - THE INTEGRICITY NEWSLETTER

MAIL ISSUES

If you experience any difficulty reading our Fanatical Voices newsletter, please send an email to fanaticalvoices@integricity.com, stating the problem you encountered. Alternatively, you can view this issue [here](#).

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