

 integracity

Issue 8
September 2007

FANATICAL VOICES

Integracity's monthly newsletter offering goodies, special offers, tips and tricks, useful articles and latest news about Integracity and its services.

Welcome message from Eric Cheong Account Manager Integracity Corporation



The 31st of August marked our nation's 50th year of independence, and freedom from British rule.

Bringing "freedom" a little closer to home: I recently attended a talk about financial freedom, and the freedom to do whatever you wanted with your time (if it is even possible!). To add to that, an article I read about TIME = MONEY.

These really got me thinking, because I personally found it so difficult to balance the whole work, life, time and money conundrum. Inevitably for many of us, financial freedom becomes the focus of our lives. (And that seemingly harmless ambition can really mess things up if we're not careful!)

Then I remembered the things that really mattered to me, and the fact that my life today is better than that of many people in less fortunate parts of the world. This may sound like a Petronas ad, but it's true. When we step back, reflect and refocus, we remember the things that really matter to us.

Now, that's real Merdeka!

Happy 50th Merdeka to all of you.

Fanatically yours,



Eric Cheong
Account Manager



Tell A Friend

If you enjoy this newsletter and would like to share it with friends or colleagues, please forward it.

Thanks!

Print it!

[Click here](#) for a printable version of this newsletter (PDF).

Register or renew your .MY domain name this Merdeka!

.MY domains

Usually RM100 per year, now only RM80 per year.

No promotion code is needed. Valid from 5 June 2007 to 5 September 2007. [Sign me up now!](#)

Terms & conditions apply.

Keep In Touch



Head over to our brand new [corporate blog](#) to find out what's beneath the red hood.

That's it for this month's Fanatical Voices. See you next month!

Fanatically yours,
Fanatical Voices Editorial Team

Integrity Then And Now

Integrity has been in business for 7 years and we can consider ourselves fossils in the IT industry. Some businesses have come and gone, some have stayed. This article talks about the tools of survival and the differentiation one has to have to keep the business (and solutions) relevant in today's business and internet world and burgeoning future. With this in mind, it is no coincidence our theme of the year is – Moving On Up!

Wow. As of this year, it has been seven years since Integrity first opened its doors to the public. Time has really flown, and we as a company have matured – much like vintage wine. As a service provider to thousands of companies today, we have witnessed many start-ups grow larger, while others have discretely left the business scene. What keeps us alive and kicking in this competitive industry and what are some of our tools of survival?

Some of the secrets to Integrity's success, aside from reliance on God, are innovation, great business partners and the ability to keep up with the times. Find out more about our humble beginnings and where we are at today. [Read more!](#)



An Interview With Karen Cheng



As web-logs (or blogs) become part of many technology-driven individuals and corporate lives...this month, Integrity is proud to feature Karen Cheng, a full time mother of two who resides in the city of Perth, Western Australia. She writes about parenting, fashion, design, photography, gardening and many snippets of her life. Her blog, which started in 1999, has been listed as one of the Top 20 Most Popular Blogs in Australia, been a finalist for the 2006 Bloggie Awards for Best Designed

Weblog, and Best Australian or New Zealand Weblog.

She has also been featured and reviewed in cool online magazines such as About.com and Photoshop Support.

Read on, as we had the honor to interview this colorful lady! [Find out more](#)

How to Shop for a Hosting Package

Many webhosting companies these days are offering dirt cheap prices to host your website and email. Some of you might be caught in a dilemma. Don't be hasty in making those decisions. Here are a few pointers for you to consider: [Read on more](#)

News and Updates

16th August 2007

We pulled ourselves out of the usual corporate website routine and designed Terence and Debbie's wedding website. Integrated was our WebToolz Wedding Limited Edition CMS... and lots of love! (www.lovehasaprice.com)

FANATICAL VOICES - THE INTEGRICITY NEWSLETTER

UNSUBSCRIBE

If you prefer not to receive communication like this from Integrity, no hard feelings. Click here to [unsubscribe](#).

MAIL ISSUES

If you experience any difficulty reading our Fanatical Voices newsletter, please send an email to fanaticalvoices@integrity.com, stating the problem you encountered.

CONTACT US

Integrity Corporation Sdn Bhd
36 Jalan SS 20/11, Damansara Utama, 47400 Petaling Jaya, Selangor, Malaysia
Tel +60 3 7725 2500
Website www.integrity.com
Email info@integrity.com
© 2007 Integrity Corporation Sdn Bhd

