



Issue 10
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FANATICAL VOICES

Integracity's monthly newsletter offering goodies, special offers, tips and tricks, useful articles and latest news about Integracity and its services.

Welcome message from Eugene Lim Interactive Strategist Manager Integracity Corporation



Merry Christmas and a Happy 2008! This has been nothing short of an interesting year for me, personally. I am still trying to figure out how I landed myself at Integracity! Oh yeah... Alex, Warren & Jek offered me a job! I guess I have to rewind a bit to explain where I am coming from.

I was excited to join an advertising agency in June this year after a two year tenure at another interactive agency. I was very excited to be "back" after

leaving it for more than 12 years, however, what I did not prepare for was the level of politicking I had to be involved in. Coupled with the erratic & extensively long hours at work, I concluded that it wasn't the kind of environment and culture I wanted to be a part of.

So I made up my mind after just being with the agency for 3 months I wanted no part of the craziness. Job hopping is uncharacteristic for me and I never encouraged or believed in it, but here I am – jobless after my decision. And as I drew up a list of things I would be looking for in my next job, only one name kept popping up, which is Integracity. Yeah, sure it did not meet ALL my criteria but all the important ones were met. I think I can live without a 24" widescreen 1920x1200 LCD monitor... for now.

It's been only slightly more than 2 months with the team and it is amazingly easy to work with everyone. You will not find a more polite, fun and wacky bunch of people in this line of business. Now that I've said all that... who in the team is going to buy me lunch? Huh?!

Fanatically yours,

Eugene Lim

Interactive Strategist Manager



Tell A Friend

If you enjoy this newsletter and would like to share it with friends or colleagues, please forward it. Thanks!

Print it!

[Click here](#) for a printable version of this newsletter (PDF).

Keep In Touch

Head over to our brand new [corporate blog](#) to find out what's beneath the red hood.

That's it for this month's Fanatical Voices. See you next month!

Fanatically yours,
Fanatical Voices Editorial Team



Christmas at Integrity's HQ

Christmas in Integrity has gone bigger and better. This year we had brand new improved deco and tree in our humble abode. We pinned up notes of encouragement to everyone daily, played the Guardian Angel game and had a wonderful dinner cruise at Putrajaya, recently. Read on [here](#) for more!

One week at Myanmar



Our MD, Alex Lam was part of a 6-men team in Myanmar recently. Check [here](#) for a well written article plus dozens of pictures of this amazing country, Myanmar.

Are you on Facebook?

With Facebook as the leading Social Networking site nowadays, little surprise there is that everyone at Integrity is 'poking' each other and drawing on each others' wall! Read [here](#) and [here](#) for our views and other issues pertaining to the GREAT Facebook! (all takes a bow)

NEWS FLASH: Grab your .my now!

Launched recently, you can now grab a shortened version of your domain name. If you had a myfantabulouscompanyname.com.my, you can shorten it a little by tossing out the .com in the domain. Now, it can be just myfantabulouscompanyname.my - fantabulous, huh?

Integrity is an official registrar for the .my domains, but before you pick up your phone to call us... there are a few clauses. We're currently in a pre-registration period whereby you can state your intentions to buy the domain, but only on the 1st of March 2008, can you officially own it. Pre-

registration is not a guarantee that you will get it, as you may be fighting with half a dozen companies named My "Fantabulous Company Name Sdn Bhd"!

If you are keen on having a .my domain, send us an email or give us a call! The condition for now is... you must have the .com.my or .net.my registered, and it must have been registered before October 2007.

P.S. Would you mind if someone else registered the shortened version of your domain name? If the answer is yes, then you should register it before they do, because... you might never have the chance to grab it again!

FANATICAL VOICES - THE INTEGRICITY NEWSLETTER

MAIL ISSUES

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