

# fanatical voices

by integricity

Issue 11  
November 2008

Integricity's **monthly newsletter** offering goodies, special offers, tips and tricks, useful articles and latest news about us and our services.

## Welcome message from Christopher Sam Intern Integricity Interactive



Looking for a company to intern with during a summer break is tricky, as most companies do not really bother with us "kids" during our stints there. The reluctance of employees to pass on "real" responsibilities to us, fearing that we'd mess something up or that there isn't a point in passing on tasks to short-term employees reduces us to photocopy/ coffee/errand boys. Some just don't bother taking the effort.

Fortunately, I was blessed that Integricity came my way. I was immediately absorbed by the concept they apply concerning their work ethics, office culture and transparency. C'mon, where else could you challenge your boss to a game of foosball in the middle of the afternoon? The best part is the knowledge sharing that goes on around here. Everyone is so willing to help one another, even if they are not from your department. I could walk over to the Art Director, Marketing Manager or the Tech Support Dude and they'd all be more than willing to help me with questions and queries.

I guess my point is that taking the effort to take someone new by the hand and show them the ropes - tossing them something other than data entry duty - would pay off dividends in the future. The next industry star could be making your Nescafe as we speak, and when he's finally looking for a full-time job, hopefully those three months at your company years ago made a good impression.

Fanatically yours,

Christopher Sam  
Intern  
Integricity Interactive



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### Keep In Touch

Head over to our [corporate blog](#) to find out what's beneath the red hood.

That's it for this month's Fanatical Voices. See you next month!

Fanatically yours,  
Fanatical Voices Editorial Team

## Auto Bavaria Celebrates 20 Years of Joy By Sonia Zuzartee



Auto Bavaria's pulling out all the stops for their 20 Years of Joy campaign. Check out their [awesome site](#) (that we did, of course) and all the cool downloads. Don't forget to join their [Facebook page](#) as well.

Read [here](#) for more.

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## Did Social Media Decide U.S. Presidential Election? By Warren Tan



Our own Warren Tan turns political analyst and provides an [interesting discourse](#) on the effect of social media on the recent US Presidential Election.

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## Your tables suck - get a life, or better CSS By Alex Lam



What is CSS? Is it a game? Furniture? Find out what and why in this [article](#).

## Jaggy pictures when resized By Alex Lam



Bigger is not always better, especially when it comes to pictures. Alex Lam explores the fine line between resolution and pixelization.

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## Lively meets its end By TJ Tee



The death of a Google project.

One of those that *didn't* make the cut. Say goodbye to Google Lively.

## FANATICAL VOICES - THE INTEGRICITY NEWSLETTER

### MAIL ISSUES

If you experience any difficulty reading our Fanatical Voices newsletter, please send an email to [fanaticalvoices@integricity.com](mailto:fanaticalvoices@integricity.com), stating the problem you encountered.

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