

fanatical voices

by integrity

Issue 1
January 2009

Integrity's **monthly newsletter** offering goodies, special offers, tips and tricks, useful articles and latest news about us and our services.

Welcome message from Warren Tan Executive Director Integrity Corporation



The last few months have indeed been challenging for us all: the global financial crisis, geopolitical uncertainties, and most disastrously, Liverpool losing their top spot in the Premier League to Manchester Ugh-nited.

Enough to make most people really worried, but we Malaysians are a resilient lot. We can blame everything on the government (and now we have both the BN and Pakatan to blame, yay!) and still eat, eat and eat. If the Chinese New Year crowds in restaurants are to be taken as any indicator:

"What recession?!"

In that we are truly blessed: we have more than enough to eat, our country isn't being bombed to bits, and Liverpool will surely still be Champions come May. Yes, we've had to be prudent. And yes, we will have to work even harder this year to deliver greater value in these challenging times.

But I'm inspired by – and grateful to God for – the many little things that we've been blessed with. Like the agency who insisted on paying us a cancellation fee for an aborted project. Even though they wouldn't be getting anything from the end client! Thank you, not so much for offering to pay, but for letting us know that we were so very valuable as long-term partners. And that you were prepared to choose us, and our relationship, over the easy way out.

Here's to even greater relationships and partnerships this year.

Happy Chinese New Year and God bless all of you!

Fanatically yours,

Warren Tan
Executive Director
Integrity Corporation



Tell A Friend

If you enjoy this newsletter and would like to share it with friends or colleagues, please forward it. Thanks!

Print It!

[Click here](#) for a printable version of this newsletter (PDF).

Keep In Touch

Head over to our [corporate blog](#) to find out what's beneath the red hood.

That's it for this month's Fanatical Voices. See you next month!

Fanatically yours,
Fanatical Voices Editorial Team



Whopper Sacrifice
By Sonia Zuzartee



Is a free burger worth ten friends? Burger King engages in yet another daring marketing campaign. This time, it gets personal! Read [here](#) for more.

Louis Pang's New Blog
By Sonia Zuzartee



A beautiful blog to host beautiful photographs. We're proud to present to you his [new blog](#). Read [here](#) for more details.

Have Your Website Read Aloud
By Alex Lam



Taking disability assistance one step further into the web, Talkr.com proves to be a welcome solution. Read for [more](#).

Lifestyle Portraiture Promo By Grace Tan



Quick! [This](#) is your once-in-a-lifetime chance to have a professional portraiture session done for only RM300. Another Recession Buster brought to you by Integricity.

FANATICAL VOICES - THE INTEGRICITY NEWSLETTER

UNSUBSCRIBE

If you prefer not to receive communication like this from Integricity, no hard feelings. Click here to [unsubscribe](#).

MAIL ISSUES

If you experience any difficulty reading our Fanatical Voices newsletter, please send an email to fanaticalvoices@integricity.com, stating the problem you encountered.

CONTACT US

Integricity Corporation Sdn Bhd
Suite S6-S7, Centrepoint Bandar Utama
Lebuh Bandar Utama
47800 Petaling Jaya, Selangor, Malaysia

Tel +60 3 7725 2500

Website www.integricity.com

Email info@integricity.com

© 2009 Integricity Corporation Sdn Bhd

