

Integracity's monthly newsletter offering goodies, special offers, tips and tricks, useful articles and latest news about us and our services.

## A Warm Welcome!

from Olivia Goh, Web Producer, Integracity Corporation



They say time flies when you're having fun. September marks the 5th month I've been with Integracity and it sure feels like only a month has gone by! Since joining the company, I've seen a myriad of projects launched with great results and happy clients who go on to recommend us to their colleagues, other heads of departments, their clients and even their friends. That's testimony enough for us and it fuels our passion to produce better work each time! Not only do we gain inspiration from award winning work from our peers, the enthusiasm prescribed by our clients is just as important in ensuring great work is propelled forth!

So off I go to fulfill the requirements for this excited client who has great ideas for his new website.

Fanatically yours,



Olivia Goh  
Web Producer  
Integracity Corporation



### Keep in Touch!

Head over to our [corporate blog](#) to find out what's beneath the red hood.

That's it for this month's Fanatical Voices. See you next month!

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Fanatically yours,  
**Fanatical Voices**  
**Editorial Team**

### Tell A Friend

If you enjoy this newsletter and would like to share it with friends or colleagues, please forward it. Thanks!

### Print It!

[Click here](#) for a printable version of this newsletter (PDF).



## ZestPJ: A Success Story

Early this year we launched ZestPJ.com, a blog for the Food & Beverage outlets of the Hilton Petaling Jaya. Thanks to some great online-based marketing campaigns initiated by both the client and agency team, the blog has really taken off and now receives an average of a thousand unique visitors per day! (figures from 15 Jun - 15 Aug 2009).

[Find out how Hilton PJ recorded a 197% increase in sales leads >](#)

## Green-It-Yourself



Integricity was featured in the New Straits Times recently for promoting environmental tips through the use of Twitter.

[READ MORE >](#)

## Save the Sharks



Sharks are one of nature's marvelled animals. Yet their population is fast dwindling in size due to sharks fin soup, amongst other reasons.

[Find out more about sharks here >](#)

## Wedding Story

goes to Amsterdam for a shoot



Last month, Grace covered an East meets West wedding where a Malaysian man married a Dutch lady. Experience the beautiful windmills of Holland through our lens.

[PART 1 >](#)

[PART 2 >](#)

## FANATICAL VOICES : THE INTEGRICITY NEWSLETTER

### MAIL ISSUES

If you experience any difficulty reading our Fanatical Voices newsletter, please send an email to [fanaticalvoices@integricity.com](mailto:fanaticalvoices@integricity.com), stating the problem you encountered.

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