

Integrigrity's monthly newsletter offering goodies, special offers, tips and tricks, useful articles and latest news about us and our services.

## A Warm Welcome!

from Warren Tan, Managing Director, Integrigrity Interactive



Happy New Year!

But we're not just happy about it being a new year: we're awe-struck that 2010 marks Integrigrity's 10th year. Admittedly, the new decade is making us feel that bit more dinosaur-ish, since the very first act of business in 2010 was to hire not one, but two new people: both born in 1990. Ouch to most of us here, born in the 80s.

Thankfully, I'm pleased to see that we're still in the forefront of the digital world. Integrigrity's folks are still the leading influencers on Twitter (Six in Malaysia's Top 50!), the leading innovators on emerging platforms like Foursquare and we're being invited to speak and consult on all things digital more than ever. Maybe more white hair isn't that bad a thing after all.

We're really excited to be in 2010. We believe firmly that the digital decade is upon us, traditional media is dying, and the consumers of this decade (yeah, those 90s babies!) are going to be awfully difficult to reach, engage and influence. The technologies, the platforms and the people are changing and evolving more rapidly than ever before.

The digital world of today requires not just any agency, but one that truly understands the digital space. One that lives, breathes and loves digital. And one that knows how to overcome its challenges and capture its opportunities.

And that's exactly what Integrigrity has geared up to do in 2010.

Have a great year ahead, and may God bless all that you do!

Keep  
It Red



### Keep in Touch!

Head over to our [corporate blog](#) to find out what's beneath the red hood.

That's it for this month's Fanatical Voices. See you next month!

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Fanatically yours,  
**Fanatical Voices**  
Editorial Team

### Tell A Friend

If you enjoy this newsletter and would like to share it with friends or colleagues, please forward it. Thanks!

### Print It!

[Click here](#) for a printable version of this newsletter (PDF).

Fanatically yours,

Warren

**Warren Tan**  
Managing Director  
Integracity Interactive



## Launch of Stories by Integracity Visuals

This year, we've decided to bring our photography services to a different level. Therefore, it is with much excitement that we announce to you a specialised boutique wedding & portrait photography service from Stories by Integracity Visuals.

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## Annual Fanatical Christmas Dinner



Last Christmas, Integricitizens had our annual Christmas dinner at WIP in Bangsar. As always, there was a good spread of food and drinks. As a follow up to the Guardian Angel game which had been going on in the office, we also played Dirty Santa.

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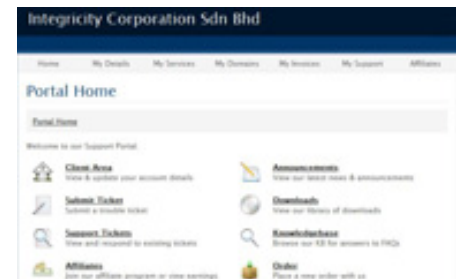
## Project365 for 2010



How time flies! Hands up if you feel that 2009 went by in a flash. As we grow older (and hopefully wiser) this year, many of us are setting goals for the new year.

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## Upgraded: Billing and Support Ticket System



Integricity Technology has upgraded its Billing and Support Ticket System, which helps you easily launch support tickets, track your billing information, as well as view your product and service subscriptions. You can also make new orders via our new Online Shopping Cart.

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**MAIL ISSUES**

If you experience any difficulty reading our Fanatical Voices newsletter, please send an email to [fanaticalvoices@integricity.com](mailto:fanaticalvoices@integricity.com), stating the problem you encountered.

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